

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STEVENS REED CURCIO & POTHOLM		FRIENDS OF RAJA	
AND	201 N Union St Ste 200		1910 Cochran Rd	
ADDRESS	Alexandria	VA 22314-2651	Manor Oak One, Suite # 100	
	USA		Pittsburgh PA 15220-1203	
CONTACT			USA	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 246	PRODUCT 1310	
NATIONAL SALESPERSON			CODE	
BROADCAST SCHEDULE STARTING 09/06/12 AND ENDING 09/12/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC											
1	Th		1	10:58A	11:58A	30S	09/06/12-09/06/12	PRICE IS RIGHT	1	450.00	450.00
30 MIN SEP											
2	M		1	10:58A	11:58A	30S	09/10/12-09/10/12	PRICE IS RIGHT	1	450.00	450.00
30 MIN SEP											
3	10100..		2	11:58A	12:30P	30S	09/10/12-09/12/12	NOON NEWS	2	450.00	900.00
30 MIN SEP											
4	Th		1	04:30P	05:00P	30S	09/06/12-09/06/12	430-5PM NEWS	1	450.00	450.00
30 MIN SEP											
5	M		1	04:30P	05:00P	30S	09/10/12-09/10/12	430-5PM NEWS	1	450.00	450.00
30 MIN SEP											
6	Th		1	05:00P	05:30P	30S	09/06/12-09/06/12	5-530PM NEWS	1	675.00	675.00
30 MIN SEP											
7	00010..		1	05:30P	06:00P	30S	09/06/12-09/06/12	530-6PM NEWS	1	675.00	675.00
30 MIN SEP											
8	10100..		2	05:30P	06:00P	30S	09/10/12-09/12/12	530-6PM NEWS	2	675.00	1350.00
30 MIN SEP											
9	00011..		2	05:58P	06:30P	30S	09/06/12-09/07/12	M-F 6PM NEWS	2	765.00	1530.00
30 MIN SEP											
10	10100..		2	05:58P	06:30P	30S	09/10/12-09/12/12	M-F 6PM NEWS	2	765.00	1530.00
30 MIN SEP											

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	201 N Union St Ste 200			1910 Cochran Rd			
ADDRESS	Alexandria VA 22314-2651			Manor Oak One, Suite # 100			
	USA			Pittsburgh PA 15220-1203			
CONTACT				USA			
				PRODUCTRAJA WK 9/6			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 246	PRODUCT 1310			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/06/12 AND ENDING 09/12/12				NO. WEEKS: 1			

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			FROM	TO						
11	0001111	4	11:00P	11:35P	30S	09/06/12-09/09/12	11PM NEWS	4	1400.00	5600.00
30 MIN SEP										
12	1010000	2	11:00P	11:35P	30S	09/10/12-09/12/12	11PM NEWS	2	1400.00	2800.00
30 MIN SEP										
13	W	1	08:58P	10:00P	30S	09/12/12-09/12/12	CRIMINAL MINDS	1	1800.00	1800.00
30 MIN SEP										
14	Su	1	08:58A	10:28A	30S	09/09/12-09/09/12	CBS SUN MORN	1	325.00	325.00
30 MIN SEP										
15	Su	1	06:58P	08:00P	30S	09/09/12-09/09/12	60 MINUTES	1	3150.00	3150.00
30 MIN SEP										
16	10100..	2	05:00P	05:30P	30S	09/10/12-09/12/12	5-530PM NEWS	2	675.00	1350.00
30 MIN SEP										
Total Contract:								25		23485.00
Billing Summary										
Otr 3-12						Jul	Aug	Sep	Total	
						.00	.00	23485.00	23485.00	
GRAND TOTAL									23485.00	

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